

Our Legacy Our Tomorrow Campaign

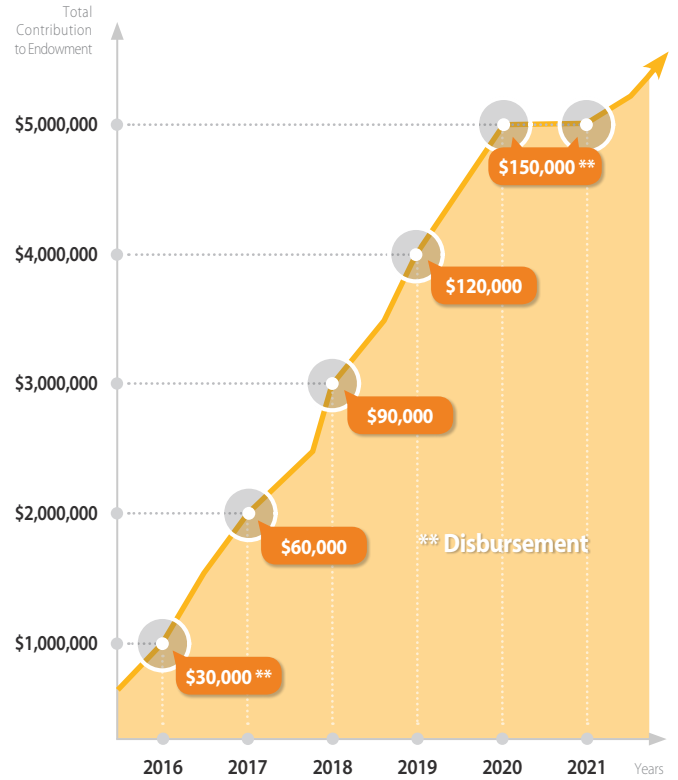
The \$20 Million Our Legacy, Our Tomorrow Campaign will ensure the continued ability of the Shevchenko Foundation to make strategic, relevant and sustainable investments in support of high-quality projects creating or popularizing Ukrainian culture. This national fundraising campaign will focus on four strategic areas: Arts, Education, Community Development, and Heritage.

Media and the digital universe are the preferred modes of communication with the younger generation. Therefore, it is imperative that the Foundation embraces this reality and supports films, video and new media that express Ukrainian Canadian themes and experiences, allowing the sharing of the Ukrainian Canadian story with a broad and diverse audience.

Media Arts Goal

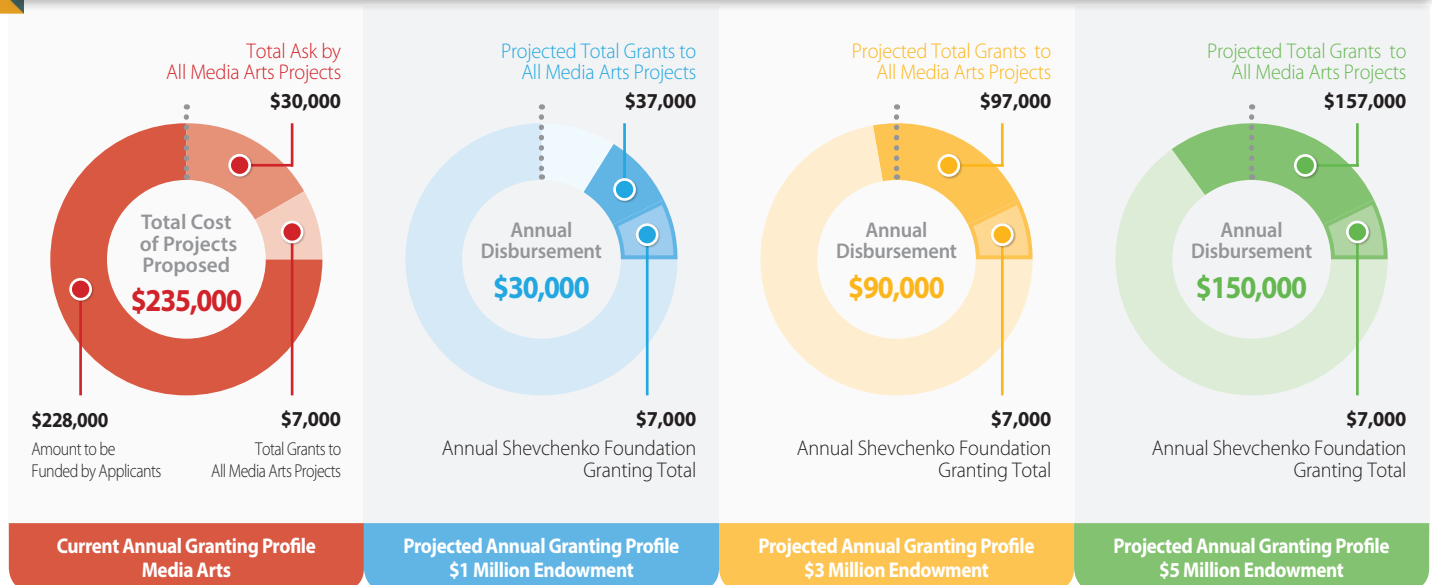
- Decrease the Granting Gap (difference between amount requested and amount granted)

Endowment Growth *



*Based on 5% ROI, 3% disbursement and 2% capital reinvestment

Projected Growth - Media Arts



Message from the Honorary Co-Chair



The Shevchenko Foundation is a great source of pride and should be credited for the excellent work it does in the name of Taras Shevchenko, the iconic Ukrainian cultural and national figure. The Foundation makes transformational investments in the arts, culture, education, and community development, allowing all Canadians to enjoy the richness of Ukrainian culture.

As the preeminent Ukrainian philanthropic body in Canada, the Shevchenko Foundation contributes to the strength of Ukrainian identity and helps shape Canada into a home for diverse and vibrant communities, a benefit to all Canadians.

The Shevchenko Foundation's reputation of professionalism and prominent role in the community is recognized by thousands of individual donors and supporters for 50 years and by the Canadian government, entrusting the Foundation in the management of the Canadian First World War Internment Recognition Fund's \$10 million endowment.

By giving to the Shevchenko Foundation you are funding many initiatives by artists, educators, performers, community organization and cultural associations that together make a difference in the lives of all Canadians and Ukrainians. I encourage you to join me in supporting this crucial work and in building a sustainable future for our community.

– **James C. Temerty, C.M.**

Honorary Co-Chair, Our Legacy Our Tomorrow Campaign

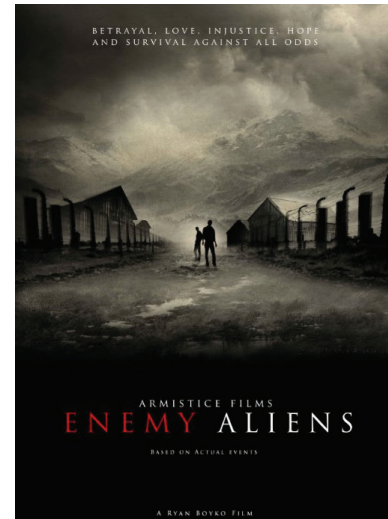
Please Support the Our Legacy Our Tomorrow Campaign

We are counting on you to make this campaign a reality. We believe the Shevchenko Foundation's strong and capable supporters, and all Canadians who celebrate diversity, will join together to ensure the community's bright and sustainable future. Your support of the Our Legacy Our Tomorrow Campaign will make a lasting impact in the community.

Recent Grant Highlights

Platon Boiko

Alberta KONTAKT
Ukrainian
Weekly Program
Bonnyville, AB



Ryan Boyko

Enemy Aliens - Development
and Financing Phase
Hamilton, ON



Living Strings (Music of Survival)

Music of Survival Film Project,
Toronto, ON